



Research and Innovation Action  
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# REVERSE Webinar

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## Document Information

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## Summary

This deliverable deals with a first REVERSE Webinar that ran online on 25 November 2021. During the webinar, three speakers presented on the background, relevance and project plan of REVERSE, followed by a question and answer session. 83 participants from 25 countries in four continents participated in the webinar, mostly from scientific community but also from industry and policy makers.



# 1. Introduction

Emerging antibiotic resistance has become a serious problem not only in Europe but globally. The development and implementation of effective prevention and control strategies are a crucial component of the combat against antimicrobial resistance (AMR), next to for example the development of novel antibiotic strategies. Rather than in separate studies, the goal of reducing AMR in acute care hospitals can only be achieved in a collaborative approach where various activities interact together in a large clinical trial that is sufficiently powered to provide actionable outcomes.

REVERSE will focus on AMR in acute care hospitals. It will use a mixed-methods approach combining quantitative research with implementation science and economic analysis. The aim is to produce results that go beyond the evidence base we have today. In a sufficiently powered clinical trial, REVERSE will answer the question about the real-life effectiveness of infection prevention and control programmes in combination with antibiotic stewardship on healthcare-associated infections due to multidrug-resistant microorganisms: an implementation study that has not been done at this level and scope before.

An online webinar at the starting period of REVERSE is foreseen in the Grant Agreement, where we introduce the project, its rationale, objectives and plans. The online webinar was planned to be open for all interested participants and broadly advertised via the existing contacts and online announcements. This webinar was organised on 25 November 2021 and ran via Zoom.



## 2. Organisation and Advertisement of the REVERSE Webinar

### 2.1 Organisation of the REVERSE Webinar

The REVERSE Webinar was organised by the REVERSE Project Office team at UZH, using Zoom. The webinar was planned for 25 November at 14:30 – 16:00 CET to allow participants from North and South America, Europe, Africa and partly in Asia to participate during working hours.

Interested participants had to register and received an invite with REVERSE branding and a code to participate in the webinar for free. Reminders on the webinar for the participants were sent out via email one day and one hour before the webinar.

The invited speakers were contacted with the aim to cover within three presentations the main background why reversing antimicrobial resistance in Europe is crucial, some existing research experience on activities to reverse antimicrobial resistance and in the end to introduce the relevance and aims of REVERSE in this topic and the objectives and foreseen project plans. The target audience were all healthcare professionals, but also the general public was invited to participate.

The following agenda for the webinar was followed. The speakers were shortly introduced by the REVERSE Administrative Project Manager Sascha Serno prior to their presentations.

Time (CET)	Topic	Speaker(s)
14:30 - 14:35	Introduction to the webinar	PD Dr. Walter Zingg ( <i>REVERSE Coordinator, University of Zurich, Switzerland &amp; Head of IPC Programme, University Hospital Zurich, Switzerland</i> )
		Dr. Sascha Serno ( <i>REVERSE Administrative Project Manager, University of Zurich, Switzerland</i> )
14:35 - 14:55	Reversing antimicrobial resistance in Europe: the way forward	Prof. Dr. Marc Struelens ( <i>Professor Emeritus, Université Libre de Bruxelles, Belgium</i> )
14:55 - 15:20	MDR Acinetobacter baumannii Epidemiology and Control	Prof. Dr. Yehuda Carmeli ( <i>Head of Division of Epidemiology, Tel Aviv Sourasky Medical Center, Israel</i> )
15:20 - 15:40	“REVERSE” antimicrobial resistance	PD Dr. Walter Zingg ( <i>REVERSE Coordinator, University of Zurich, Switzerland &amp; Head of IPC Programme, University Hospital Zurich, Switzerland</i> )
15:40 - 16:00	Q&A Session	All speakers, moderated by Dr. Sascha Serno ( <i>REVERSE Administrative Project Manager, University of Zurich, Switzerland</i> )



## 2.2 Advertisement of the REVERSE Webinar

Different channels were used to advertise the REVERSE Webinar:

- **Existing contacts of the beneficiaries:** All beneficiaries helped to distribute the news on the REVERSE Webinar. For this, a flyer for the Webinar was made (Figure 1).
- **Social Media:** The REVERSE Webinar was advertised via the existing REVERSE Social Media accounts on Twitter (@REVERSE\_H2020) and LinkedIn (www.linkedin.com/company/reverse-h2020). Partner projects and organisations, such as ECDC and ESCMID, the Ecruid and COMBACTE projects as well as beneficiaries of REVERSE, helped to promote the webinar via Social Media by re-tweeting our Tweets or sharing our posts on LinkedIn.

**REVERSE** **Webinar** 

**Prevention and management tools for reducing antibiotic resistance in high prevalence settings**

  
**Prof. Dr. Marc Struelens**  
Emeritus Professor  
Université Libre de Bruxelles (Belgium)

  
**Prof. Dr. Yehuda Carmeli**  
Head of Division of Epidemiology  
Tel Aviv Sourasky Medical Center (Israel)

  
**PD Dr. Walter Zingg**  
Head of IPC Programme  
University Hospital Zurich (Switzerland)

**25 November 2021, 14:30 - 16:00 CEST**

Register for free using this [LINK](#) 

Figure 1. Flyer to promote the REVERSE Webinar.





### 3. Registration and participation

A total of 150 people registered to participate in the REVERSE webinar. Of these 150 registered people, 83 participated in the REVERSE webinar. The 83 participants joined the webinar from 25 countries in Europe, Asia, Africa and South America. 69 participants joined from 14 European countries, 7 participants from 6 countries in Asia, 6 participants from 4 African countries and 1 participant from 1 country in South America. Table 1 provides an overview of the sectors of the 83 participants, following the reporting template for dissemination activities by the European Commission.

*Table 1. Sectors of REVERSE Webinar participants.*

Sector	Number of participants in REVERSE Webinar
Scientific community	66
Industry	10
Civil Society	0
General Public	0
Policy Makers	7
Media	0
Investors	0
Customers	0
Other	0



## 4. Recording of the REVERSE Webinar

Below you can find the recording of the REVERSE Webinar. The video was shared via the REVERSE Social Media accounts on 25 November 2021 and will be available in the public domain of the upcoming REVERSE website.

